



KERRY SCOTT JENKINS

KERRY@KERRYSOTTJENKINS.COM

2051 Gallatin Road, Young Harris, Georgia 30582

CURRICULUM VITAE 1/8

EDUCATION

- 2006** Master of Fine Arts, Graphic Design
East Tennessee State University, Johnson City TN
Thesis: *Gaining Attention and Encouraging a Response:
My Criteria for Successful Graphic Design*
Advisor: M. Wayne Dyer
- 1985** Bachelor of Fine Arts, Graphic Design
(Magna Cum Laude, Dean's List, and Phi Kappa Phi National Honor Society)
Western Carolina University, Cullowhee NC
- 1983** Associate of Applied Science, Commercial Graphics (High Honors)
McDowell Technical Community College, Marion NC

TEACHING EXPERIENCE

- 2025 -** Lees-McRae College, Banner Elk NC
Courses within B.A./B.S. in Communication Arts and Design program (see page 5)
- 2021-2024** Young Harris College, Young Harris GA
Courses within B.A. in Graphic Design program (see page 5)
- 2007-2021** Methodist University, Fayetteville NC
Courses within B.F.A. in Graphic Design program (see page 5)
- 4/17&18/08** Lynchburg College, Lynchburg VA
Juror: Art Department Student Art Show, and evaluation of the Senior Thesis Exhibition
Guest lecturer: history of typography and type design
- 2006** East Tennessee State University, Johnson City TN
ARTA 3402: Comm. Art: Graphic Design. Intermediate graphic design course with Adobe tutorials
ARTH 3403: History of Graphic Design. Developed and taught course during graduate studies
- 2005&2006** ARTA 4002: Graphic Design Workshop. Course provides project management, portfolio development, and community service opportunities with area non-profit clients.
- 2005&2006** Lees-McRae College, Banner Elk NC
COMM 310: Electronic Publishing. Guest lecturer: stationery system and newsletter design
- 1991-1992** Central Piedmont Community College, Charlotte NC
Introduction to Mac and PageMaker 4.0. Part-time instructor within Corporate and Continuing Education Department.

PROFESSIONAL EXPERIENCE

- 2025 - Lees-McRae College, Banner Elk NC
Associate Professor of Communication Arts and Design. Teach courses in the program's Communication Arts and Creative Marketing specializations, including digital imaging, digital studio, and other ART and COM offerings. Hired to expand program in graphic design direction.
- 2024 - KerryScottJenkins.com
Identity, publication, motion and other design categories for a variety of industries.
- 2021-2024 Young Harris College, Young Harris GA
Associate Professor/Coordinator of Graphic Design. Teach courses in graphic design, typography, advertising, branding/identity, imaging, and photography in the B.A. in Graphic Design program.
- 2007-2021 Methodist University, Fayetteville NC
Associate Professor/Program Director of Graphic Design. Teach courses in graphic design, typography, photography, imaging, and graphic design history for students majoring in the B.F.A. in Graphic Design program. Promoted to associate professor in 2013, tenured in 2014.
- 1995-2007 Great Scott Design, Johnson City TN
Sole proprietor of graphic design firm established to provide the Tri-Cities region with graphic design, illustration, typography, and photography for all categories of visual communications. Projects include publication design, brochures, newsletters, identity, direct mail, print advertising, package designs, annual reports, typeface design and web design.
- 2005-2006 East Tennessee State University, Johnson City TN
Graduate Assistantship: tuition reimbursement awarded based on maintaining a 3.0 G.P.A. with a 9 credit hour/semester course load. Requires teaching 3 credit hours each semester.
- 1993-1995 Computer Graphics Group, Inc., Charlotte NC (*Renamed: Corporate Creative 1983-2009*)
Art Director for graphic design firm specializing in presentations, multimedia and printed collateral for corporate client base (including health care, real estate, and banking). Art direction/design/illustration/print coordination of all projects for Charlotte office clients.
- 1989-1993 I.C.C.A. (Intercontinental Communication Corporation of America), Charlotte NC
Manager of the Graphic Services Division. Manage a staff of six which produces PostScript imagesetting and other pre-press work including scanning, camera work, file translations, typesetting, mechanical art, and presentation slides.
- 1985-1989 Arthur Andersen & Co., Charlotte NC (*Now: Grant Thornton LLP*)
Graphics Department Head for Carolinas Practice. Conceptualization, design, illustration, photography, mechanical art, and print coordination for marketing aspects of the firm. Projects include print advertising, newsletters, direct mail, special events/trade shows, and computer graphics (for proposals and presentations). Member of the firm's North American Desktop Publishing User's Council, organized to develop firm-wide design standards.

AWARDS, HONORS, & ACCOMPLISHMENTS

- 2021 Exhibitor: Depth of Fields: An Invitational Exhibition of Alumni Who Studied with M. Wayne Dyer, Reece Museum at ETSU, February 1 to March 26, 2021.
- 2018 Exhibitor: Higher Ed Fayetteville Art Faculty Exhibition, The Ellington-White Contemporary, May 4 to June 30, 2018.
- 2017 “Adobe Muse Site of the Day” for the responsive site redesign of kerryscottjenkins.com
- 2016 American Graphic Design Awards Certificate of Excellence from *GD USA* magazine for “Music, Myth, & Legend” 4th Annual Cape Fear New Music Festival poster design.
- 2014 Exhibitor: Art of Visual Communication: Graphic Design Alumni Exhibit, East Tennessee State University’s Slocumb Galleries, August 20 to September 12, 2014.
- 2010 American Graphic Design Awards Certificate of Excellence from *GD USA* magazine for: peatah.org typography website.
- 2010 Exhibitor: Reunion: Exhibition of 100 Art Alumni, East Tennessee State University’s 100th anniversary invitational exhibition of one-hundred art department graduates.
- 2009 Completed the writing, design, and programming of peatah.org. This educational site was initially a teaching aid for Jenkins’ own courses in typography.
- 2007 LogoLounge.com judged international entries for *Logo Lounge Volume 4*, published by Rockport Publishers. One of Jenkins’ marks was chosen by design leaders including Christopher Campbell (San Francisco), Haley Johnson (Minneapolis), Jeff Knowles (London), and Jerry Kuyper (Westport CT).
- 1995 - 2006 2 print media Best of Show awards, 2 Judges’ Choice awards, 68 ADDY® awards collectively across twelve annual Tri-City Metro Advertising Federation American Advertising Awards® competitions.
- 2005 LogoLounge.com judged international entries for *Logo Lounge Volume 2*, published by Rockport Publishers. Two of Jenkins’ marks were chosen by design leaders including Joe Duffy (Minneapolis), Tom Nynas (Dallas), Tony Spaeth (NYC), and Rüdiger Goetz (Germany).
- 2004 *Blue Ridge Parkway—America’s Favorite Journey*, hard-cover book designed for photographer J. Scott Graham, awarded 2004 Grand Award from APEX® awards.
- 2003 7th District AAF Silver ADDY® award for Phil Bachman Toyota “Collectibles” ad.
- 2000 Premier issue of *East Tennessee Marquee* awarded 2000 Award of Excellence from APEX® awards for publication excellence.
- 1999 Rocky Mount Museum brochure chosen as 1st place Regional Winner and 5th place internationally by Association of Professional Brochure Distributors from a possible field of 7500 brochures representing the collective client base of the association’s membership.
- 1985, ‘87, ‘88 Arthur Andersen & Co.’s Blue Max Award. Best special event category (U.S. and Canada).
- 1985 Tryon Blockhouse Races; regional poster design winner, Tryon NC
- 1983 Second place; state-wide brochure design contest among college students.

PROFESSIONAL AFFILIATIONS

- 2017-2021 Officer (Public Relations Chair):
The Honor Society of Phi Kappa Phi, Methodist University Phi Kappa Phi Chapter 342
- 2011-2020 Member: American Institute of Graphic Arts (AIGA), Raleigh chapter
- 1984- Member: The Honor Society of Phi Kappa Phi
- 1995-2007 Member and Board Member: Tri-City Metro Advertising Federation (AAF chapter)
- 1987-1993 Member: Charlotte Society of Communicating Arts (CSCA)

PROFESSIONAL SERVICE TO COMMUNITY

In the fall of 2022, Jenkins worked with the mayor of the City of Young Harris—Andrea Gibby—to create an identity project in his branding class. The original intent was for the students to design “welcome” signs for the city limits to attract visitors and residents. Jenkins developed the project further to include an identity design system for the City with logo, stationery, collateral, and style guide designs from his students.

Beginning in the summer of 2012, Jenkins donated creative services to Mr. Johnny Wilson, Executive Director of Fayetteville Urban Ministry. This began with concepts for two wall spaces of their office, with a plan for the reception area and then four paintings for a hallway wall to represent their main services: Emergency Assistance, Adult Literacy, “Find A Friend” (youth mentoring), and the Nehemiah Project (home repairs). A change in the project’s direction prompted Jenkins to donate logo design services to the organization as they discussed replacing the original brand, in use since 1974.

Jenkins donated design and production services for King Pharmaceuticals’ internal 2002 holiday fund raiser named “Bucks for Bowls: A Soup Affair for Christmas Share”. Invitation, ticket and recipe book designs aided King in generating more than \$38,000 to help assist 59 families purchase basic supplies, clothing and food.

His pro bono designs and illustrations for King Pharmaceuticals’ 2003 holiday fund raiser, entitled “Christmas Chair for Christmas Share”, helped to draw contributors who built, refurbished or redecorated a number of antique and new chairs. The effort helped raise approximately \$30,000 to assist 57 families.

To help under-served families and indigent patients in the region, Jenkins donated design for an informational brochure for Healing Hands Health Center. Founded by community leaders and local churches, the Center was established to provide free medical, dental, eye, chiropractic, foot care and counseling services to the working uninsured. Over the first eight years, health care volunteers at the clinic facilitated over 10,000 patient visits. Jenkins’ brochure is an integral tool to help those in medical need know this service is within reach.

Jenkins donated service mark design for Appalachia Service Project, a Christian ministry that fosters human development by addressing the housing needs of Central Appalachia.

Jenkins also donated logo design services for Boone’s Creek United Methodist Church.

YOUNG HARRIS COLLEGE TEACHING EXPERIENCE

FALL 2023

ARTS 1112-1	Digital Arts I	3
ARTS 1112-2	Digital Arts I	3
ARTS 1130	Photography	3
GDES 3212	Branding/Identity	3

Committees: Academic Standards & Policies

SPRING 2024

ARTS 1130	Photography	3
ARTS 2112	Digital Arts II	3
GDES 2212	Typography	3
GDES 3211	Motion Design	3

Committees: Academic Standards & Policies

FALL 2022

ARTS 1112-1	Digital Arts I	3
ARTS 1112-2	Digital Arts I	3
ARTS 1130	Photography	3
GDES 3212	Branding/Identity	3

Committees: Academic Standards & Policies

SPRING 2023

ARTS 1130	Photography	3
ARTS 2112	Digital Arts II	3
GDES 2212	Typography	3
GDES 3211	Motion Design	3

Committees: Academic Standards & Policies

FALL 2021

ARTS 1112-1	Digital Arts I	3
ARTS 1112-2	Digital Arts I	3
GDES 3212	Branding/Identity	3
GDES 4111	Advertising Principles	3

Committees: Academic Standards & Policies

SPRING 2022

ARTS 1130	Photography	3
ARTS 2112-1	Digital Arts II	3
ARTS 2112-2	Digital Arts II	3
GDES 2212	Typography	3
GDES 3211	Motion Design	3

Committees: Academic Standards & Policies

METHODIST UNIVERSITY TEACHING EXPERIENCE

FALL 2020

AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
AGD 4010-001	Graphic Design Workshop	3
ART 3010-001	Photographic Media I	3

Committees: PKP (officer), Inst'l Effectiveness

SPRING 2021

AGD 2040-001	History of Graphic Design	3
AGD 2010-001	Typography	3
AGD 2050-001	Typography II	3
AGD 3020-001	Imaging II	3

Committees: PKP (officer), Inst'l Effectiveness

FALL 2019

AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
AGD 4010-001	Graphic Design Workshop	3
ART 3010-001	Photographic Media I	3

Committees: Phi Kappa Phi (officer), Publications

SPRING 2020

AGD 2040-001	History of Graphic Design	3
AGD 2010-001	Typography	3
AGD 2050-001	Typography II	3
AGD 3020-001	Imaging II	3
ART 3850-001	Special Topics in Art: Experiential Typography	3

Committees: Phi Kappa Phi (officer), Publications

METHODIST UNIVERSITY TEACHING EXPERIENCE

FALL 2018

AGD 1000-001	Design Production	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
ART 3010-001	Photographic Media I	3

Committees: Phi Kappa Phi (officer), Publications

SPRING 2019

AGD 2010-001	Typography	3
AGD 2050-001	Typography II	3
AGD 3020-001	Imaging II	3
AGD 4010-001	Graphic Design Workshop	3

Committees: Phi Kappa Phi (officer), Publications

FALL 2017

AGD 1000-001	Design Production	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
ART 3010-001	Photographic Media I	3

Committees: Phi Kappa Phi (officer), Publications

SPRING 2018

AGD 2010-001	Typography	3
AGD 2050-001	Typography II	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4010-001	Graphic Design Workshop	3

Committees: Phi Kappa Phi (officer), Publications

FALL 2016

AGD 1000-001	Design Production	3
AGD 2000-001	Graphic Design Studio I	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
AGD 3050-001	Imaging III	3

Committees: Phi Kappa Phi (officer), Publications

SPRING 2017

AGD 2010-001	Typography	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4000-001	Graphic Design Studio IV	3
AGD 4010-001	Graphic Design Workshop	3

Committees: Phi Kappa Phi (officer), Publications

FALL 2015

AGD 1000-001	Design Production	3
AGD 2000-001	Graphic Design Studio I	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
AGD 3050-001	Imaging III	3

Committees: Inst'l Effectiveness, Publications

SPRING 2016

AGD 2010-001	Typography	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4000-001	Graphic Design Studio IV	3
AGD 4010-001	Graphic Design Workshop	3

Committees: Inst'l Effectiveness, Publications

FALL 2014

AGD 1000-001	Design Production	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
Competitive Course Release		3

Committees: QEP: Publicity (Chair)

SPRING 2015

AGD 1000-001	Design Production	3
AGD 2040-001	History of Graphic Design	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4010-001	Graphic Design Workshop	3

Committees: QEP: Publicity (Chair)

METHODIST UNIVERSITY TEACHING EXPERIENCE

FALL 2013

AGD 2010-001	Typography	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
AGD 3050-001	Imaging III	3

Committees: QEP: Publicity, Mktg. Task Force

SPRING 2014

AGD 2040-001	History of Graphic Design	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4010-001	Graphic Design Workshop	3
ARH 1510-002	Language of Art	3

Committees: QEP: Publicity

FALL 2012

AGD 2010-001	Typography	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
ARH 1510-003	Language of Art	3

Committees: QEP: Publicity, Mktg. Task Force

SPRING 2013

AGD 2040-001	History of Graphic Design	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4010-001	Graphic Design Workshop	3
ART 3000-001	Intermediate Drawing	3

Committees: QEP: Publicity, Mktg. Task Force

FALL 2011

AGD 201-01	Typography	3
AGD 201-02	Typography	3
AGD 202-01	Imaging I	3
AGD 305-01	Imaging III	3

Committees: QEP: Publicity, Mktg. Task Force

SPRING 2012

AGD 2040-01	History of Graphic Design	3
AGD 3010-01	B.F.A. Portfolio Review	1
AGD 3020-01	Imaging II	3
ARH 1510-01	Language of Art	3
ARH 1510-02	Language of Art	3

Committees: QEP: Publicity, Mktg. Task Force

FALL 2010

AGD 200-01	Graphic Design Studio I	3
AGD 201-01	Typography	3
AGD 202-01	Imaging I	3
AGD 303-01	Graphic Design Studio III	3
AGD 305-01	Imaging III	3

Committees: Prog. Planning & Eval., Marketing

SPRING 2011

AGD 300-01	Graphic Design Studio II	3
AGD 301-01	B.F.A. Portfolio Review	1
AGD 302-01	Imaging II	3
AGD 400-01	Graphic Design Studio IV	3
AGD 401-01	Graphic Design Workshop	3

Committees: Prog. Planning & Eval., Marketing

FALL 2009

AGD 201-01	Typography	3
AGD 202-01	Imaging I	3
ART 301-01	Photographic Media I	3

Course release: recruitment, video, & website work.

Committees: Prog. Planning & Eval., Marketing

SPRING 2010

AGD 204-01	History of Graphic Design	3
AGD 300-01	Graphic Design Studio II	3
AGD 302-01	Imaging II	3
ARH 151-01	Language of Art	3

Committees: Prog. Planning & Eval., Marketing

METHODIST UNIVERSITY TEACHING EXPERIENCE

FALL 2008

AGD 201-01 Typography 3
AGD 204-01 History of Graphic Design 3
ARH 151-01 Language of Art 3
ARH 151-03 Language of Art 3

Committees: Marketing, QEP Subcommittee

SPRING 2009

AGD 200-01 Graphic Design Studio I 3
AGD 204-01 History of Graphic Design 3
ARH 151-01 Language of Art 3
ARH 151-02 Language of Art 3

Committees: Marketing, QEP Subcommittee

FALL 2007

Full-time development and advertising for new
B.F.A. in Graphic Design program

Committees: Marketing

SPRING 2008

Full-time development and advertising for new
B.F.A. in Graphic Design program

Committees: Marketing